

hook

Have you ever wanted to get together with any of your Facebook friends?

Would you like to find out what your partner wants without asking?

hook is here to help!

hook... it's who you know

FOR IMMEDIATE RELEASE

June 1, 2014 - Of the many advantages that social media has brought to people - dating and connecting with potential dates is easily one of the best! While there are already specific dating sites set up to meet strangers or people with similar interests - what about the people that know you and like you best already - your friends?

[hook](#) is the incredible new app that cuts to the heart of the unspoken dating equation and helps you make connections without the risk of rejection or unnecessary embarrassment. You might already know your future partner so what are you waiting for? Fortune may favor the brave, but hook favors everyone!

The genius of [hook](#) is its simplicity - users can anonymously connect with their Facebook friends and friends of friends. Simply select or 'hook' the friends you are interested in. If one of those friends also hooks you, then the match is made - if not, the other person never knows your intentions.

[hook](#) is not just for hooking up or relationship building. Users are in full control of how much or little they put themselves out there. While the matching process is totally anonymous, hook is a total social experience. Users can use hook to chat with friends, see who is trending, make recommendations or ask other users for help and hints to get more hooks!

Once a hook is made and two friends want to connect with each other then the app moves into a feature called next steps. The feature allows users to select an option that they would like to do next with the other person whether it's 'Grab a Drink'; 'Go to a Movie'; 'Grab Dinner' or even straight to the point 'Have Sex!' If both users choose the same next steps, they are notified. If not, neither user knows what the other had in mind!

[hook](#) is not just for single friends. People in unhappy relationships can see who is interested in them before they make a decision to move on. See if the homecoming king or queen from high school is into you now you've filled out that shirt!

Whether you are into casual hookups, committed relationships, affairs or if you just want to see if there is anyone better out there - hook facilitates all types of relationships.

[hook](#) has recently been updated to its newest version of 1.2.0 and is available to download for

free now from [the iTunes app](#) store for the iPhone, iPad and iPod Touch. hook operates on a virtual currency system called coins. Users can earn coins by inviting their friends and making recommendations in the app. Users spend their coins to reveal matches, hints and next steps. Each account is pre-loaded with 500 coins to start. The ability to earn coins assures that hook will always be free for those that need it to be. If users are shy and not into inviting people or making recommendations, they also have the choice of purchasing coins once the free ones run out.

The app literally does all the dirty work associated with dating and takes the guess work out of getting together. Don't spend another minute wondering 'what if' or 'maybe' get online now and get [hooked!](#)

Notes to Editors

hook was created by Bliist LLC. For more information on the app email info@findhook.com or visit <http://www.findhook.com/>

Connect with us on social media!

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